

Harry Lawrence (H.L.) Greenberg, M.D. 653 N. Town Center Dr., Suite #414

653 N. Town Center Dr., Suite #414 Las Vegas, NV 89144 (702) 456-3120

EDUCATION	Scott & White / The Texas A&M University Health System Resident, Dermatology (Completed)	Temple, TX 7/2004-6/2006
	University of Wisconsin Hospital Resident, Dermatology	Madison, WI 7/2003-6/2004
	University of Wisconsin Hospital Cutaneous Oncology Fellow, Dermatology	Madison, WI 10/2002-7/2003
	Georgetown University Hospital Residency, Internal Medicine (Completed)	Washington, DC 6/1999-6/2002
	Wayne State University School of Medicine Doctor of Medicine (M.D.)	Detroit, MI 8/1995-6/1999
	University of Michigan Bachelor of Arts in History with Distinction	Ann Arbor, MI 8/1990-5/1994
CERTIFICATION	Diplomate , American Board of Dermatology Diplomate , American Board of Internal Medicine	2012-2022 2003-2013
AREAS OF MEDICAL INTEREST	Patient Advocacy, Psoriasis, Technology in Medicine, Social Media in Medicine Limiting the American Board of Medical Specialties through the elimination of: Quality Measures, MOC, Time Limited Board Certification	
ACADEMIC AFFILIATIONS	University of Nevada School of Medicine Clinical Assistant Professor, Dermatology	Las Vegas, NV 8/2006-Present
CLINICAL AFFILIATIONS	Las Vegas Dermatology Dermatologist, Owner	Las Vegas, NV 9/2007-Present
	Summerlin Hospital Attending Dermatologist	Las Vegas, NV 9/2007-Present
	Department of Veterans Affairs Southern Nevada Healthca System (VASNHS), Attending Dermatologist	re Las Vegas, NV 12/2006-11/2011

Las Vegas, NV

9/2006-8/2007

Temple, TX

10/2004-6/2006

Las Vegas Skin and Cancer Clinics

The Olin E. Teague Veterans' Center

Medical Officer on Duty, Internal Medicine

Attending Physician, Dermatology

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	The Meriter Hospital Hospitalist, Internal Medicine	Madison, WI 10/2003-6/2004
	The William S. Middleton Veterans Hospital Hospitalist, Internal Medicine	Madison, WI 1/2003-6/2004
	The Virginia Hospital Center at Arlington Hospitalist, Internal Medicine	Arlington, VA 2001-10/2002
	Fairfax Hospital Hospitalist, Internal Medicine	Fairfax, VA 2002-10/2002
	Food and Drug Administration, CDER Division Resident, rotator	Rockville, MD 4/2002
AMERICAN ACADEMY OF DERMATOLOGY	AAD Member Fellow, American Academy of Dermatology	1/2007→Present 2012→Present
DERWATOLOGI	AAD Leadership Development Course Participant, held at the Intercontinental Hotel	Paradise Valley, AZ 1/29-31, 2010
ELECTED & APPOINTED POSITIONS	Branding & PR Work Group- ASDS <u>Editorial Board</u> , New DermMD American Society for Dermatologic Surgery- NV <u>SANDS men</u> Georgetown U. Hospital Ethics Committee, Resident Member	
HONORS & AWARDS	ASDS- Pioneers of Healthy Skin Video Contest Winner Physician's Recognition Award, American Medical Associatio Chief Resident, Dermatology, Scott & White 2 nd Place 2006 Podium Competition, Texas Dermatological S 3 rd Place 2005 Poster Competition, Texas Dermatological So 3 rd Place 2004 Podium Competition, Texas Dermatological So	7/2004-6/2005 Society 5/2006 ciety 5/2005

PUBLICATIONS & PRESENTATIONS

BOOK CHAPTERS **Greenberg HL**, Sharata H. <u>Parasitic Diseases of the Skin</u>. In Rakel and Bope: <u>Conn's Current Therapy 57th (2005) edition</u>. W.B. Saunders. 2005.

Greenberg HL, Wood GS. Immunohistochemistry and Molecular Biologic Techniques for Diagnosis Staging, and Monitoring of Cutaneous T-Cell Lymphoma in Zackheim: Cutaneous T-Cell Lymphoma. CRC press. 2004.

Greenberg HL, Sharata H. <u>Parasitic Diseases of the Skin</u>. In Rakel and Bope: Conn's Current Therapy 56th (2004) edition. W.B. Saunders. 2004.

Alster TS, **Greenberg HL**. <u>Laser treatment of scars and striae</u>. In Kauvar ANB (ed). <u>Principles and Practices of Cutaneous Laser Surgery</u>. New York: Marcel Dekker, Inc. 2004.

JOURNAL ARTICLES

Greenberg HL, MOC.Recertification and Quality Medical Economics – March 2016, On-line Blog.

Watts, P.J., **Greenberg, H.L.** and Khachemoune, A. <u>Unusual</u> <u>primary syphilis: Presentation of a likely case with a review of the stages of acquired syphilis, its differential diagnoses, management, and current recommendations. International Journal of Dermatology. 2016 Jan 12.</u>

Greenberg HL, When is it Enough?

Practical Dermatology – October 2015, pg. 42.

Greenberg HL, <u>The Viability of Laser Hair Removal to a Medical-Aesthetic</u> Practice

Modern Aesthetics – September/October 2015, pg. 44-46.

Greenberg HL, Are You Ready to Start Your Own Dermatology Practice?

New Derm MD – March/April 2015.

Greenberg HL, Engage Your Audience and be Social New Derm MD – July/August 2014.

Greenberg HL, <u>How to use social media to make your practice known</u> <u>Dermatology Times</u>- March 2014 pg. 78.

Greenberg HL, Raising Your Practice Profile Using Social Media
The Dermatologist- Volume 22 - Issue 1 - January 2014 pg. 40-43.

Isle J, **Greenberg HL**, Bennett D. <u>Levonorgestrel-releasing Intrauterine System</u> and New Onset Acne, <u>Cutis</u> Vol. 82, No. 2, August, 2008 pg. 158.

Greenberg HL, Cohen JL, Rosen T, Orengo I. <u>Severe Reaction to 5%</u> <u>Imiquimod Cream with Excellent Clinical and Cosmetic Outcomes</u> <u>Journal of Drugs in Dermatology</u> 2007 Apr;6(4):452-8.

Greenberg HL, Lopez L, Butler DF, <u>Peristomal metastatic adenocarcinoma of the rectum</u>, <u>Archives of Dermatology</u> Vol. 142, Oct. 2006 pg. 1372-1373.

Wood, Gary S. & **Greenberg**, **H. L**. (2003) <u>Diagnosis</u>, <u>staging</u>, <u>and monitoring of cutaneous T-cell lymphoma</u>. Dermatologic Therapy 16(4), 269-275.

Greenberg, **H.L.**, Shwayder, T.A., Biezck, N., Fivenson, D.: Clotrimazole/Betamethasone Diproprionate: <u>A Review of Costs and Complications in the Treatment of Common Cutaneous Fungal Infections</u>. <u>Pediatric Dermatology Volume 19 (1)</u>, p.78-81, January/February 2002.

ABSTRACTS

H. Greenberg, C.L. Kauffman, B. Sina. Pseudocarcinomatous Hyperplasia Masquerading as Veruccous Carcinoma in a 19 Year Old Man with Proteus Syndrome. <u>Journal of Cutaneous Pathology</u> Nov. 2001; Vol 28 No. 10:569.

F.V. Tilli, D. Aliabadi, T.R. Bowers, H.L. Greenberg, M. Spybrook, W.W. O'Neil,

R.D. Safian: Age of Saphenous Vein Bypass Graft Does Not Predict Need for Target Vessel Revascularization Following Percutaneous Intervention. Journal of The American College of Cardiology, vol.29 No.2 p.96A, February 1997.

D. Aliabadi, T.R. Bowers, F.V. Tilli, M. Spybrook, H.L. Greenberg, J.A. Goldstein, C.L. Grines, R.D. Safian, W.W. O'Neil: Multiple Stents Increases Target Vessel Revascularization Rates. Journal of The American College of Cardiology, vol.29 No.2 p.276A, February 1997.

POSTER

Greenberg HL, Lopez-Camarillo L, Chiles L, A Case of Acute Generalized PRESENTATIONS Exanthematous Pustulosis (AGEP) Secondary to Indomethacin American Academy of Dermatology Annual Meeting 3/3-7, 2006

> Greenberg HL, Lopez-Camarillo L, Chiles L, A Case of Acute Generalized Exanthematous Pustulosis (AGEP) Secondary to Indomethacin The Texas Dermatological Society, Spring Meeting 5/13-14, 2005

Greenberg HL, Subcutaneous Nodules at IL-12/IL-2 Injection Sites in a Patient with Cutaneous T-Cell Lymphoma (CTCL). Scott & White Memorial Hospital Research Day 5/6/2005

Greenberg HL, Subcutaneous Nodules at IL-12/IL-2 Injection Sites in a Patient with Cutaneous T-Cell Lymphoma (CTCL). American Academy of Dermatology Annual Meeting 2/18-22, 2005

Greenberg HL, Puchalsky D, Sharata H: Multiple Glomangiomas. The Wisconsin Dermatological Society, Spring Meeting 5/22/2004

Greenberg HL, Reizner G, Puchalsky D: Diffuse Scleroderma. The Wisconsin Dermatological Society, Spring Meeting 5/22/2004

Greenberg HL, Lloyd R, Longley BJ: Incontinentia Pigmenti. The Wisconsin Dermatological Society, Spring Meeting 5/22/2004

Greenberg HL, Lloyd R, Longley BJ: Cutaneous Leishmaniasis. The Wisconsin Dermatological Society, Spring Meeting 5/10/2003

Greenberg HL, Cripps D.: Unilateral Hyperhidrosis. The Wisconsin Dermatological Society, Spring Meeting 5/10/2003

Greenberg HL, Wood GS.: Novel Therapies, Using IL-12/IL-2 in the Treatment of CTCL. The Wisconsin Dermatological Society, Spring Meeting 5/10/2003

ORAL Top 10 Treatment Tips for Acne & Acne Scarring PRESENTATIONS Vegas Cosmetic Surgery, Las Vegas, NV

6/12/2016

Social Media: How Important Is It?- Panel Member Vegas Cosmetic Surgery, Las Vegas, NV

6/11/2016

Skin Cancer Awareness in the Desert Philippine Nurses Association of Nevada (PNANV)	5/21/2016
Skin Cancer University of Nevada School of Medicine, Grand Rounds	4/5/2016
<u>Fashionable Skin</u> L'Vegue Magazine Fashion Event Invited Lecture, Las Vegas, NV	2/18/2016
Dealing with Complications of Toxin Injection Cosmetic Surgery Forum, Las Vegas, NV	12/4/2015
An Interesting Case of Syphilis Las Vegas Dermatology Seminar/SDEF , Las Vegas, NV	11/5/2015
Facebook, Twitter, Instagram, Periscope & YouTube; Names You Shamerican Society for Dermatologic Surgery (ASDS), Chicago, IL	nould Know 10/17/2015
Cutaneous Manifestations of Systemic Disease University of Nevada School of Medicine, Grand Rounds	10/6/2015
The Nitty Gritty of Starting Your Own Practice NewDermLive, Hollywood, CA Build Your Practice from the Ground Up (Session Moderator)	9/12/2015
YouTube, Facebook, Twitter & Instagram - Names You Should Know 5 Continent Congress, Cannes, France	<u>v</u> 9/6/2015
5 Continent Congress, Cannes, France How a Dermatologist Can Market Their Practice 5 Continent Congress, Cannes, France	9/6/2015
5 Continent Congress, Cannes, France How a Dermatologist Can Market Their Practice 5 Continent Congress, Cannes, France Patient and Practice Management & Social Media Session (Chair) Top 10 Acne Treatment Tips	9/6/2015
5 Continent Congress, Cannes, France How a Dermatologist Can Market Their Practice 5 Continent Congress, Cannes, France Patient and Practice Management & Social Media Session (Chair) Top 10 Acne Treatment Tips Vegas Cosmetic Surgery, Las Vegas, NV Using Social Media to Build and Manage Your Reputation	9/6/2015 9/6/2015 6/12/2015 12/4/2014
How a Dermatologist Can Market Their Practice 5 Continent Congress, Cannes, France Patient and Practice Management & Social Media Session (Chair) Top 10 Acne Treatment Tips Vegas Cosmetic Surgery, Las Vegas, NV Using Social Media to Build and Manage Your Reputation Cosmetic Surgery Forum, Las Vegas, NV Marketing to your Existing Patient Base	9/6/2015 9/6/2015 6/12/2015 12/4/2014 11/8/2014
How a Dermatologist Can Market Their Practice 5 Continent Congress, Cannes, France Patient and Practice Management & Social Media Session (Chair) Top 10 Acne Treatment Tips Vegas Cosmetic Surgery, Las Vegas, NV Using Social Media to Build and Manage Your Reputation Cosmetic Surgery Forum, Las Vegas, NV Marketing to your Existing Patient Base American Society for Dermatologic Surgery (ASDS), San Diego, CA Cutaneous Manifestations of Systemic Disease in the Social Media A	9/6/2015 9/6/2015 6/12/2015 12/4/2014 11/8/2014

Noon Conference, <u>Cutaneous Manifestations of Systemic Disease</u> University of Nevada School of Medicine	11/14/2012
Botulinum Toxins Lecture and Demonstration Society of Dermatology Physician Assistants Annual Meeting	10/31/2012
Fillers Lecture and Demonstration Society of Dermatology Physician Assistants Annual Meeting	10/31/2012
Laser Tattoo Removal Discussion and Demonstration Biggest Tattoo Show on Earth	10/27/2012
Luncheon Lecture, <u>Keeping your skin Young & Healthy appearing</u> JCC's Women Enjoying Leisure Group	9/8/2011
Noon Conference, Skin Manifestations of Systemic Disease University of Nevada School of Medicine	9/20/2010
Luncheon Lecture, <u>Dermatology, Common Skin Conditions and Skin</u> Invited Speaker, Jewish War Veterans of Las Vegas	Cancer 6/27/2010
Skin Cancer-Recognizing what's bad and what's normal- a Practical High Tech Institute	<u>Approach</u> 5/14/2009
Interesting Cases of Cutaneous Manifestations of Systemic Disease University of Nevada School of Medicine	2/10/2009
	2/10/2009
University of Nevada School of Medicine Skin Cancer- Prevention, Diagnosis and Management- a Practical A	2/10/2009 pproach
University of Nevada School of Medicine Skin Cancer- Prevention, Diagnosis and Management- a Practical A Summerlin Hospital, Tumor Board Noon Conference, Drug Eruptions and other "Rashes"	2/10/2009 pproach 6/5/2008
University of Nevada School of Medicine Skin Cancer- Prevention, Diagnosis and Management- a Practical A Summerlin Hospital, Tumor Board Noon Conference, Drug Eruptions and other "Rashes" University of Nevada School of Medicine Psoriatic arthritis and Psoriasis	2/10/2009 pproach 6/5/2008 1/18/2008 10/30/2007
University of Nevada School of Medicine Skin Cancer- Prevention, Diagnosis and Management- a Practical A Summerlin Hospital, Tumor Board Noon Conference, Drug Eruptions and other "Rashes" University of Nevada School of Medicine Psoriatic arthritis and Psoriasis Invited Speaker, Arthritis Foundation, Southern Nevada Branch Psoriasis and psoriatic arthritis: Exploring the disease and its treatments.	2/10/2009 pproach 6/5/2008 1/18/2008 10/30/2007
University of Nevada School of Medicine Skin Cancer- Prevention, Diagnosis and Management- a Practical A Summerlin Hospital, Tumor Board Noon Conference, Drug Eruptions and other "Rashes" University of Nevada School of Medicine Psoriatic arthritis and Psoriasis Invited Speaker, Arthritis Foundation, Southern Nevada Branch Psoriasis and psoriatic arthritis: Exploring the disease and its treatm Invited Speaker, National Psoriasis Foundation Annual Meeting Noon Conference, Drug Eruptions and Systemic Diseases	2/10/2009 pproach 6/5/2008 1/18/2008 10/30/2007 nents 8/17/2007

Podium Presentation, <u>A Case of Acute Generalized Exanthematous Pustulosis AGEP) Secondary to Indomethacin</u>

	American Academy of Dermatology Annual Meeting	3/6/2006
	Podium Presentation, Subcutaneous Nodules at IL-12/IL-2 Injection Single Patient with Cutaneous T-Cell Lymphoma (CTCL). American Academy of Dermatology Annual Meeting	tes in a 2/19/2005
	Podium Presentation, Subcutaneous Nodules at IL-12/IL-2 Injection Si	
	Patient with Cutaneous T-Cell Lymphoma (CTCL).	10/23/2004
	Patient Presentation, <u>Birt-Hogg-Dube Syndrome</u> . The Wisconsin Dermatological Society, Spring Meeting.	5/22/2004
	Patient Presentation, <u>Frey's Syndrome</u> . The Wisconsin Dermatological Society, Spring Meeting.	5/10/2003
	Grand Rounds Presentation, <u>Technology and Medicine</u> . The Virginia Hospital Center at Arlington.	10/26/2001
IN THE MEDIA	Aging Skin and Skin Cancer L'Vegue Magazine, Feature article for Nathan Adelson Hospice Even	t 5/2016
	Confidently Beautiful L'Vegue Magazine, Feature article	4/2016
	Is Your Busy Skin Making You Look Older? L'Vegue Magazine, Feature article, Holiday Edition	1/2016
	Beauty, Skin, Fashion & Las Vegas Dermatology L'Vegue Magazine, Feature article	7/2015
	H.L. Greenberg, M.D. Makes a Name for Himself in Las Vegas MedEsthetics Magazine, Feature article	5/2015
	Take Good Care Vegas Magazine, Feature article	12/2013
	On Healthy Skin And Vitamin D The Western Medical Journal, Feature Online article	12/2013
	Laser Tattoo Removal is Redefining, "Forever For Now" Element Fitness Magazine, Feature article	10/2012
	It's not a Cold Sore, it's Herpes Element Fitness Magazine, Feature article	8/2012
	Tattooed people say, 'Off with the marks' Las Vegas Review Journal, Quoted for Newspaper article	3/4/2012
	Rosacea: The Experts Weigh In	

	Every Day Health, Quoted for internet article	5/19/2011
	Dysport competition: Derms easing into use of abobotulinum Toxin A Dermatology Times, Quoted for journal article	10/1/2009
	Dermatology, Botox, Laser Hair Removal and Moles KVBC, Channel 3 NBC News, 5 & 6 O'clock News Editions	9/13/2009
	Two local professionals go Green at work: Electronic Medical Records KVBC, Channel 3 NBC News, 5 & 6 O'clock News Editions	10/16/2008
	Going green: Patients demand more than token environmental efforts Dermatology Times, Quoted for journal article	8/1/2008
	Skin Cancer- Prevention, Diagnosis and Management- a Practical App Summerlin Hospital, Noon Tumor Board Conference	oroach 6/5/2008
	Pale is the New Black Tour 2008- Bare & Tao Beach Pools KVBC, Channel 3 NBC News, 5 & 6 O'clock News Editions 5/298	5/30/2008
	Skin Cancer Fact or Fiction KVBC, Channel 3 NBC News, Live appearance at Noon	5/7/2008
	Tanning your hide: the dark side Temple Daily Telegram, Quoted for newspaper article	3/23/2006
	Is it Skin Cancer? Sun City Ballroom, Retirement Community, Invited Lecturer	3/29/2005
	Pesky Poison Ivyirritating plant's problems can be solved Temple Daily Telegram, <i>Quoted for newspaper article</i>	8/10/2004
STATE LICENSURE	D.C # MD32698, issued- 3/16/2001, expired- 12/31/2008 Wisconsin- # 45022-020, issued-10/2/2002, expired- 10/31/2009 Virginia- # 0101230958, issued- 4/30/2001, expired- 11/30/2010 Texas- # M2335, issued- 10/7/2005, expires- 8/31/2017 Nevada- # 11817, issued- 4/27/2006, expires- 6/30/2017	
COMMUNITY SERVICE	Skin Cancer Screening Event with Miss United States, Tao Beach ASDS, Neutrogena, Performed Skin Cancer Screening Exams	5/19/2016
	Skin Cancer Screening Event, Tao Beach ASDS, Neutrogena, Performed Skin Cancer Screening Exams	5/25/2015
	Skin Cancer Screening Event, Golf Coaches Association of America Sun SafeTee Program, Performed Skin Cancer Screening Exams	12/8/2014
	Skin Cancer Screening Event, Golf Coaches Association of America Sun SafeTee Program, Performed Skin Cancer Screening Exams	12/9/2013

Skin Cancer Screening Event, Golf Coaches Association of America

Sun SafeTee Program, Performed Skin Cancer Screening Exams 12/10/2012

Skin Cancer Screening Event, Golf Show

Sun SafeTee Program, Performed Skin Cancer Screening Exams 2/29/2011

Skin Cancer Screening Event, Golf Coaches Association of America

Sun SafeTee Program, Performed Skin Cancer Screening Exams 12/5/2011

RESEARCH EXPERIENCE Aderans CA-0004669 Study on autologous cell transplant

Primary investigator, Phase 2 Study

Las Vegas, NV
5/2010-6/2011

NIH Extramural Research Web Based Course

Las Vegas, NV
Completed course, "Protecting Human Research Participants"

2/27/2010

Scott & White Hospital/Texas A&M University System

Temple, TX

Sub investigator for David F. Butler, M.D.; Director Dermatology

7/2004-6/2006

The University of Wisconsin, MadisonSub investigator for Gary S. Wood, M.D.; Chair of Dermatology 10/2002-6/2004

Short Course in Clinical Research Madison, WI Completed 7/30/2003-8/1/2003

Washington Institute of Dermatologic Laser Surgery Washington, DC Research assistant for Tina Alster, M.D.; Director of Dermatology 2000

William Beaumont HospitalRoyal Oak, MI
Research assistant for William O'Neil, M.D.; Department of Cardiology 1996

University of Michigan HospitalResearch assistant for Robert Levy, M.D.; Cardiology Laboratory

Ann Arbor, MI
1994

MEMBERSHIPS American Academy of Dermatology- Fellow

American Society for Mohs Surgery- Affiliate Member American Society for Dermatologic Surgery- Fellow

The American Society for Laser Medicine and Surgery- Member

American Medical Association- Member Clark County Medical Society- Member

INDUSTRY RELATIONSHIPS Abbvie- Current Speaker, Aderans- Previous Investigator, Astellas- Previous Centocor- Investigator, Cynosure- Speaker, Galderma- Speaker, Intendis-Speaker, Intraderm-Consultant, Promius- Speaker, Valeant- Previous Speaker, Celgene (5/2015→1/2016)

Sub-Investigator, Phase IV oral apremilast for moderate plaque psoriasis *Dermira* (5/2015→1/2016)

Sub-Investigator, Phase II topical agent for acne vulgaris clinical trail *Genentech* (5/2015→1/2016)

Sub-Investigator, Phase IV omalizumab for chronic idiopathic urticarial Ranbaxy (5/2015→1/2016)

H.L. Greenberg, M.D.

Sub-Investigator, Phase IV oral Lidose-isotretinoin for recalcitrant nodular acne long-term study
Sebacia (5/2015→1/2016)

Sub-Investigator, Phase III sebashells device study

PERSONAL

Videography, ½ Marathon Running, Traveling, and Cultural Events. Volunteer- Skin Cancer Awareness Day, Known as H.L.

